



GlobalGirlsSquad LLC
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ABOUT GLOBAL GIRLS SQUAD

MISSION STATEMENT

Global Girls Squad intends to become a global brand that will educate and celebrate everything that makes individuals unique and special from one another. To empower young girls to learn about the world, exploring other cultures while celebrating and appreciating being different through books, technology, workshops, and educational forums. The goal is to Celebrate All That You Are!

PURPOSE AND GOAL

To provide edutainment to young girls that will enable them to learn about the world we live in.

To provide innovative technology that will enhance the learning experience.

To provide workshops for young girls to empower, motivate and provide inspiration.

To provide a safe community that enable young girls to learn and support one another.

To create a brand that can expand beyond the printed page and digital footprint. Any product and/or services that come out of Global Girls Squad are intended to appeal to the interests of young girls all over the world

To provide a way for girls to be empowered to speak their minds, thereby serving as a feedback channel that indicates audience satisfaction and educational effectiveness of the chapter books.

ABOUT THE FIRM

Global Girls Squad was established in 2013 in Brooklyn, New York. Global Girls Squad will sponsor the creation, publication and promotion of chapter books meant specifically for young girls. The flagship product of Global Girls Squad is to be a chapter book series entitled "Lizzie and McKenzie's Fabulous Adventures." Lizzie and McKenzie's Fabulous Adventures are to be published in print using a self-service on-demand printing method and shipped straight to readers' doorsteps. The books will simultaneously be made available in well-known digital formats, suitable for reading on smartphones and tablets.

Global Girls Squad began with the author-founder, Dina C. Tate, as the sole participant in the organization. It has since evolved into a virtual workgroup composed of half a dozen specialists in the various disciplines involved in book publishing and digital media. In its effort to "educate and celebrate differences," Global Girls Squad will go beyond just distributing static literary materials.

Global Girls Squad will be associated with the concepts of acceptance, appreciation and celebration of being different. Its chapter books tell of the globetrotting adventures of two little girls, Lizzie & McKenzie, who could just as well be one's next door neighbors. In so doing, it educates young readers about the world's geographies, landmark places, cultural events and social norms. But over and above being a vehicle for teaching trivia, Global Girls Squad products teach underlying moral lessons of:

- Being content, happy, and appreciative about one's inherent socio-ethnic origins and affinity,
- Knowing that being different from other people is okay – in the physical sense as well as in most behavioral contexts, and
- Learning to work and live harmoniously with others who look different than us.